

BACK-TO-BACK

VIETNAM AT THE ASEAN CUP





SUMMARY

Vietnam has competed in every ASEAN Championship since 1996. Across 16 editions, they have played 92 matches, with 51 wins, 25 draws and 16 defeats.

They have reached six finals, won four titles: 2008, 2018, 2024 and 2026; and exited the group stage only twice. The 2026 final was their third in a row. Vietnam finished 2026 unbeaten across eight matches: six wins, two draws, 21 goals scored, three conceded and six clean sheets. A 2-2 draw in Hanoi sealed a 4-2 aggregate win over Thailand.

The victory delivered Vietnam's fourth title, their first successful defence and a third final-tie win over Thailand in four attempts. The wider audience is huge: the 2024 tournament drew 541.5 million cumulative TV and digital viewers and 12.66 billion event-related video views across Southeast Asia.



THIRTY YEARS IN NUMBERS

METRIC	VIETNAM RECORD
Population	102 million
Internet users	85.6 million
Internet penetration	84.2%
Social media identities	79.0 million
Mobile connections	137 million (134% of population)
TikTok ad reach, 18+	76.1 million
Facebook ad reach	79.0 million
YouTube ad reach	62.1 million
Zalo monthly active users	78.3 million

Vietnam have reached at least the semi-finals in 14 of 16 editions, underlining their place among the region's top teams.

The journey runs from early near-misses to four titles in 2008, 2018, 2024 and 2026, capped by three straight finals.

FROM CONTENDER TO REGIONAL POWER

Vietnam's story has moved through three clear phases:
becoming a contender, learning to win and staying at the top.

PERIOD	BEST RESULT	STORY
1996-2004	First final in 1998	Vietnam became a regular knockout-stage team but fell short of the trophy.
2007-2020	Titles in 2008 and 2018	Two generations ended long waits and made Vietnam a proven champion.
2007-2020	Back-to-back titles	Vietnam reached three straight finals and won two titles, both against Thailand.



THE ROAD TO THE 2026 TITLE

Vietnam paired strong attacking output with the tournament's best defence: six wins, two draws and a 4-2 aggregate final victory across eight matches.

STAGE

Group stage

Semi-final, first leg

Semi-final, second leg

Final, first leg

Final, second leg

RESULT

3 wins, 1 draw; 13 scored, 1 conceded

MALAYSIA 0-2 VIETNAM

VIETNAM 2-0 MALAYSIA

THAILAND 0-2 VIETNAM

VIETNAM 2-2 THAILAND

Vietnam finished with 21 goals, conceded three and kept six clean sheets. The standout was control: away wins in Indonesia, Malaysia and Thailand, with draws against Singapore and Thailand the only dropped points.



PLAYERS BEHIND THE CAMPAIGN

Vietnam's run has been a team effort, with goals, creativity and defensive contributions spread across the squad.

The campaign ended with major individual honours for Đinh Bắc, Xuân Sơn and Patrik Lê Giang.



Nguyễn Đình Bắc

5 goals, 3 assists; MVP and joint Top Goal Scorer



Nguyễn Hải Long

Scored in the 2-0 first-leg win over Thailand



Nguyễn Xuân Sơn

5 goals, including 3 in the semi-finals; joint Top Goal Scorer



Kim Sang-sik

Scored in the 2-0 first-leg win over Thailand



Patrik Lê Giang

Best Goalkeeper; Player of the Match in the first-leg final



Kim Sang-sik

Led Vietnam to back-to-back titles in 2024 and 2026



REACH AND FAN CULTURE IMPACT

These 2024 figures are regional, not Vietnam-only, but they show the scale around a Vietnamese title run.

METRIC	ASEAN CHAMPIONSHIP 2024
Cumulative TV and digital viewers	541.5 MILLION
Broadcast hours	2,595
Event-related video views	12.66 BILLION
TikTok video views	12 BILLION
Social impressions	6 BILLION
Potential media reach	19.6 BILLION

