

A growing global presence

# CUE SPORTS

## in Vietnam

Billiards in Vietnam has witnessed a remarkable surge, establishing a strong presence on the global stage. With notable players, achievements, and a growing fan base, Vietnam's impact on the world of billiards is increasingly significant.

**192 professional Vietnamese players**  
comprising 5.9% of all players in the world rankings

### World Rankings

Vietnam is the only country with two players in the 3-Cushion Billiards top 10, including Trần Quyết Chiến (5th) and Bao Phương Vinh (8th)

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|--|--|
| 3-Cushion Billiards                        | 9 Ball Pool                                |
| ▶ <b>Men</b><br>6 players in the Top 100   | ▶ <b>Men</b><br>4 players in the Top 100   |
| ▶ <b>Women</b><br>5 players in the Top 100 | ▶ <b>Women</b><br>3 players in the Top 100 |

Ho Chi Minh City has approximately  
**410 billiard centres**

**#bida** TikTok hashtag #bida has around **135k posts**, reflecting the sport's popularity on social media

### The Entertainer of Billiards - A Global Fan Favorite

Đỗ Khải, aka "Khải Tóc Dài," gained global billiards recognition for his unique and entertaining style

His popularity stems from humour, his laid-back style and respectful play with opponents

His expressive game reactions turned into viral memes on social media, with high views and interactions



YouTube game videos featuring him  
**REACHED UP TO 1M views**  
(averaging 200k views per video)

### Achievements and Current Standings

UMB World Three-cushion Championship (1928 - 2023)

**2019:** Vietnam participated for the first time

**2023:** Bao Phuong Vinh became the first Vietnamese player to win the Championship

2 runner-up finishes for Tran Quyet Chien (2023) and Nguyen Duc Anh Chien (2019)

Vietnam is ranked 14th in the overall rankings alongside the US

World Championship 3-cushion national team

Vietnam is currently ranked 10th

SEA Games

Vietnam is currently ranked 3rd, behind the Philippines and Thailand

### Asian Open Pool Championship 2023

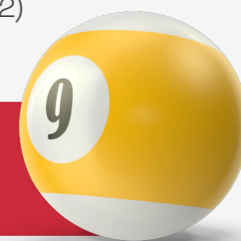


Hanoi hosted the first Asian Open Pool Championship in October 2023

Around 1,000 spectators attended the winning and losing rounds (round 1/32)

During the last 2 days, the event had over 2,000 spectators each day

The match between Do Khai and Efren Reyes had over **200,000 live viewers** online, making it the most-watched match



### Google Search Trends

The Vietnamese word for Billiard is Bida

Searches for "Billiards" grew by **+677%**  
Searches for "Bida" grew by **+714%**



The search interest for "Billiards" and "Bida" saw a substantial increase during the period of the Hanoi Open Pool event from 2022 to 2023.

Vietnam's influence in billiards is evident through accomplished players, historic achievements, and a rising global presence.

The successful hosting of the Asian Open Pool Championship underscores Vietnam's growing prominence. With a surge in online interest and captivating players like Đỗ Khải, the future of billiards in Vietnam looks promising, appealing to both local and international audiences.