

THE NATION'S PRIDE

# THAILAND WOMEN'S NATIONAL VOLLEYBALL TEAM





# Thailand's women's national volleyball team has become one of the country's most celebrated sporting success stories.

What began with modest roots has grown into a powerhouse that inspires millions of fans at home and commands respect on the world stage.

Their rise reflects not only sporting excellence, but also national pride, cultural influence, and global appeal. This report delves into their history, achievements, legacy, and the impact they continue to make both on and off the court.



# OVERVIEW & HISTORY

- Representing Thailand in global competitions since 1957
- Managed by the Thailand Volleyball Association
- Volleyball has been popular in Thailand since the early 1900s
- From humble beginnings → a major force in Asia and on the world stage



# KEY ACHIEVEMENTS

- World Championship: Best finish – 13th place (1998, 2010, 2018, 2022, 2025)
- World Cup: 10th place (2007)
- Asian Games: Silver (2018), Bronze (2014)
- Asian Championship: 3x Gold medalists
- Asian Cup: Gold medal winners
- Montreux Masters 2016: Silver (best finish outside Americas/East Asia/Europe)
- World Grand Prix 2012: 4th place
- Summer Universiade: 2x Bronze



# RECENT PERFORMANCE 2025

**HOSTED  
THE WOMEN'S  
VOLLEYBALL  
WORLD  
CHAMPIONSHIP**



**REACHED  
ROUND OF 16,  
RANKED 18TH  
WORLDWIDE**

**OPENED WITH  
A 3-1 WIN  
Vs Egypt  
(16 BLOCKS, STRONG  
DEFENSE)**

**HOSTED  
THE WOMEN'S  
VOLLEYBALL  
WORLD  
CHAMPIONSHIP**

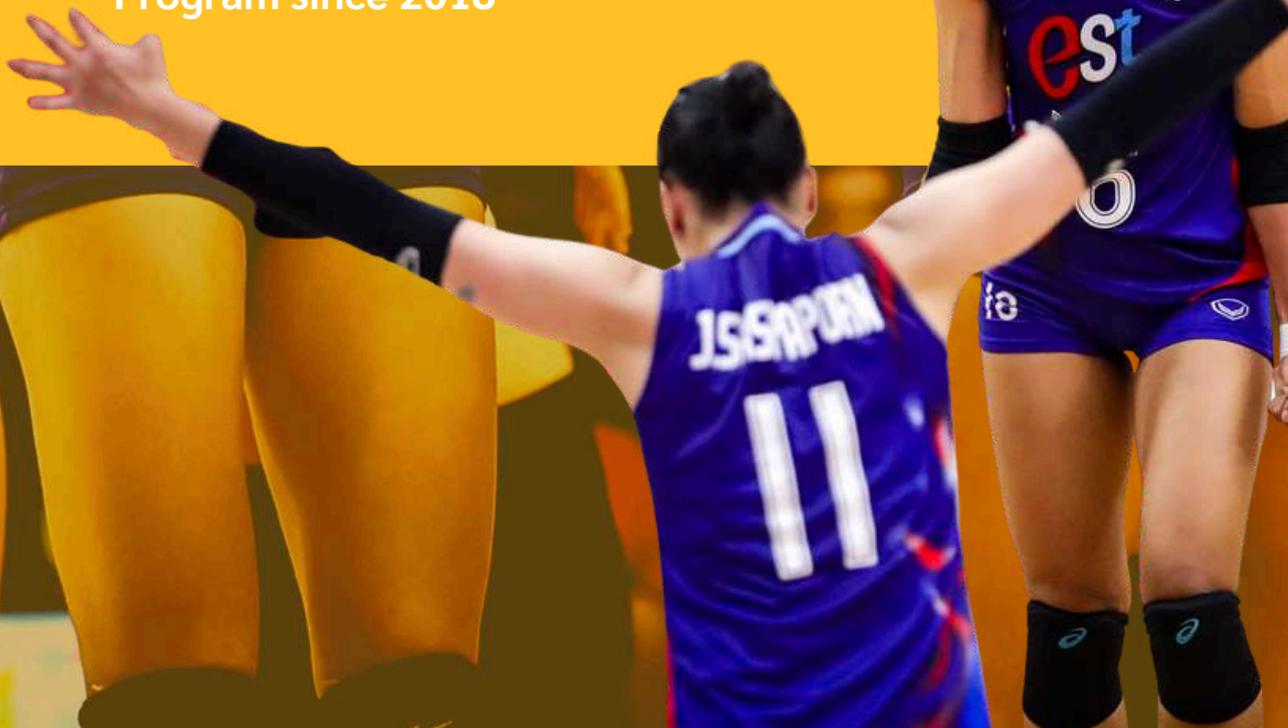
# TEAM IDENTITY AND LEGACY

The team has a legacy shaped by two key generations:

**1** **The Fab Six:** Pleumjit Thinkaow, Nootsara Tomkom, Wilavan Apinyapong, Onuma Sittirak, Malika Kanthong, Amporn Hyapha - Veterans, who laid the foundation

**2** **The Magnificent Se7en:** Piyanut Pannoy, Thatdao Nuekjang, Hattaya Bamrungsuk, Pornpun Guedpard, Ajcharaporn Kongyot, Chatchu-On Moksri, Pimpichaya Kokram - Current stars

Backed by FIVB Volleyball Empowerment Program since 2018



# GLOBAL RANKING & RECOGNITION

BEST-EVER WORLD RANKING:  
**14TH (JAN 2020)**

CURRENT RANKING:  
**18TH (2025 - 171.66 POINTS)**



# VIEWERSHIP & POPULARITY

21.1M

volleyball fans in Thailand → among the nation's top sports

## 2024 VOLLEYBALL NATIONS LEAGUE:

- 38.4M total live broadcast audience (53 hrs)
- Thailand vs China Match: 3.7M average live audience, 4.6M peak – #1 sports broadcast in Thailand that year

## 2025 FIVB WORLD CHAMPIONSHIP IN THAILAND:

- 188,167 spectators across 64 matches
- China: 1.1B viewers, incl. 500M on CCTV5 prime time
- Douyin: 638M views, 31M interactions
- Italy: 4M viewers on RAI 1 (4th largest sports audience in 2025)
- Turkey: 4.5M viewers on TRT 1 (largest sports broadcast of the year)



# MOST-FOLLOWED ATHLETES ON SOCIAL MEDIA

THATDAO NUEKJANG - IG: 556K FOLLOWERS

 556K FOLLOWERS

AJCHARAPORN KONGYOT - IG: 540K FOLLOWERS

 540K FOLLOWERS

PORNPUN GUEDPARD - IG: 463K FOLLOWERS

 463K FOLLOWERS

CHATCHU-ON MOKSRI - IG: 416K FOLLOWERS

 416K FOLLOWERS

PIMPICHAYA KOKRAM - IG: 406K FOLLOWERS

 406K FOLLOWERS



THE THAILAND WOMEN'S NATIONAL VOLLEYBALL TEAM EMBODIES RESILIENCE, TEAMWORK, AND NATIONAL PRIDE. FROM HISTORIC GENERATIONS TO TODAY'S RISING STARS, THEY HAVE BUILT A GLOBAL FOLLOWING AND CAPTURED THE HEARTS OF MILLIONS. THEIR JOURNEY PROVES THAT THAI VOLLEYBALL IS MORE THAN SPORT - IT IS A CULTURAL FORCE WITH WORLDWIDE IMPACT.