

THAILAND ESPORTS RAPID GROWTH & DEVELOPMENT

The esports sector in Thailand has been growing rapidly, with Thailand becoming a key player in the global esports scene. This report explores player statistics, market growth, top games, and notable teams and events in Thai esports.

NUMBER OF TOURNAMENTS
1,417

TOTAL PRIZE MONEY EARNED
\$29.5M

WORLD RANKING
#16

PROJECTED 2024 REVENUE
\$22.1M

EXPECTED ANNUAL GROWTH RATE
7.52%

PLAYER STATS

Around **40M** Players with an average age of 21



Women are more likely to play games on mobile devices, while men dominate gaming on other devices.

39% Female



61% Male

41% of gamers spend 1-2 hours per session on an online game

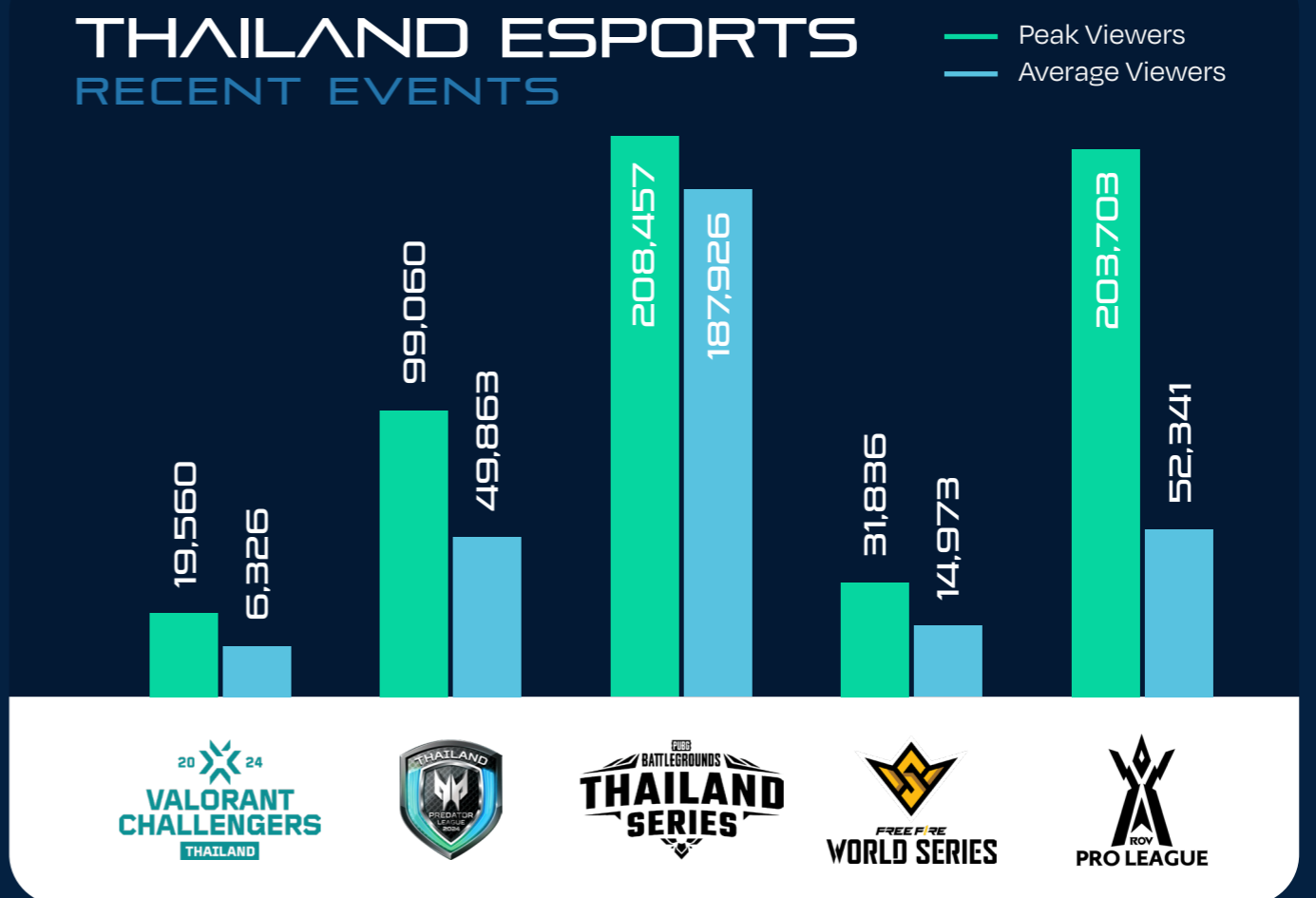
Top 5 games in Thailand



TOP 5 THAI ESPORT TEAMS

- Buriram United Esports**
Games: PUBG Mobile, RoV, FIFA Online
- Made in Thailand (MiTH)**
Games: PUBG, CS, Valorant
- Bacon Time**
Games: RoV
- ALPHA X**
Games: Free Fire, PUBG Mobile
- MS Chonburi**
Games: League of Legends, PUBG Mobile

THAILAND ESPORTS RECENT EVENTS



Thailand's esports industry is poised for continued growth, underscoring its emerging role in the global esports market. The sector's expanding viewership and influence highlight its growing impact and position as a key player, setting the stage for a promising future for both players and fans.