

KABADDI

IN INDIA

The fastest-growing non-cricket sport in India
which originated nearly 4,000 years ago



KABADDI

EXPLAINED

MATCH STRUCTURE

Played between two teams of 7 players each



Two halves of 20 minutes with a 5-minute halftime break

GAME OBJECTIVE

RAIDERS

Enter opponent's half, tag defenders, and return to their side within 30 seconds

DEFENDERS

Tackle raiders to prevent scoring

SCORING

RAIDER

Earns points by tagging defenders

DEFENDER

Earns points by tackling the raider

BONUS LINE

Additional points can be scored

ALL-OUT

Eliminate all opponents for extra points

KABADDI

EXPLAINED

STANDARD STYLE

Played on a rectangular court
men - 13m x 10m / women - 12m x 8m

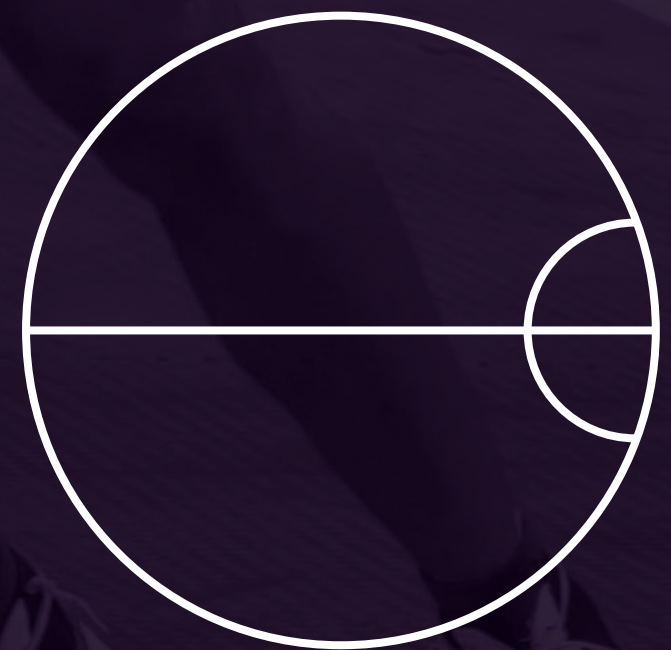
- ▶ Each team has seven players
- ▶ The revival system allows tagged or tackled players to re-enter the game
- ▶ This is the official format for tournaments like the Pro Kabaddi League and Asian Games



CIRCLE STYLE

Played on a circular court
with a diameter of 22m

- ▶ The tighter playing area requires exceptional agility and reflexes
- ▶ Popular in northern India and Pakistan, often seen in traditional Kabaddi festivals



THE FOUR FORMS

OF KABADDI

AMAR KABADDI

- Players remain on the field even after being tagged or tackled, ensuring continuous play
- Emphasizes stamina and uninterrupted action, popular in rural India

SURANJEEVI KABADDI [INTERNATIONAL KABADDI]

- The standard format for professional and international games
- Players who are tagged or tackled are revived when their team scores points
- Combines strategy, teamwork and endurance

HUTTUTTOO KABADDI

- Played on a circular court, requiring agility and quick reflexes
- The raider navigates tighter spaces
- Popular in Maharashtra

GAMINEE KABADDI

- Players eliminated by tagging or tackling are permanently out
- The game ends when one team is entirely eliminated
- Focuses on tactical play and cautious raiding

INDIA AT

INTERNATIONAL TOURNAMENTS

WORLD CUP

STANDARD STYLE

MEN'S

3 Championship
titles in 2004, 2007
and 2016

WOMEN'S

1 title in 2012

WORLD CUP

CIRCLE STYLE

MEN'S

Gold in 2010, 2011,
2012, 2013, 2014
and 2016

WOMEN'S

Gold in 2013, 2014
and 2016

ASIA CUP

MEN'S

Gold in 1990, 1994,
1998, 2002, 2006,
2010, 2014 and 2022

WOMEN'S

Gold in 2010, 2014,
2018 and 2022

PRO KABADDI



Seasons: **11**

Teams: **12**

Viewership: **435M+**

Broadcast in 100+ countries with key markets in South Asia, Europe and North America

Valuation: **\$1 Billion**

with franchise teams valued between \$15–25 million each

Media rights: **\$22M/year**

Sponsorship Revenue: **\$80 million annually**



PRO KABADDI LEAGUE TEAMS & FOLLOWERS



FOLLOWERS
1,112,000

@ 882K X 230K

CHAMPIONS
2018



FOLLOWERS
924,000

@ 337K X 587K

CHAMPIONS
2016, 2016*, 2017



FOLLOWERS
612,000

@ 506K X 106K

CHAMPIONS
N/A



FOLLOWERS
603,000

@ 480K X 123K

CHAMPIONS
2018



FOLLOWERS
487,000

@ 338K X 149K

CHAMPIONS
2018



FOLLOWERS
479,000

@ 320K X 159K

CHAMPIONS
2018



FOLLOWERS
432,000

@ 293K X 139K

CHAMPIONS
2018



FOLLOWERS
305,000

@ 256K X 49K

CHAMPIONS
N/A



FOLLOWERS
299,000

@ 209K X 90K

CHAMPIONS
2019



FOLLOWERS
289,000

@ 212K X 77K

CHAMPIONS
2021



FOLLOWERS
272,000

@ 234K X 38K

CHAMPIONS
N/A



FOLLOWERS
272,000

@ 230K X 42K

CHAMPIONS
N/A

*Season 3 took place from January to March 2016, while Season 4 was held from June to July 2016.