A Growing Hub for Sports Tourism 112024 In recent years, Indonesia has quickly become a leading destination for sports tourism, attracting thousands of international visitors to its world-class events and iconic venues. The year 2024 marked a significant increase in major sporting events across the country, including motorsports, marathons, and global championships, solidifying Indonesia's reputation as a premier hub for sports tourism.





110toGP

IVI AIN CALLACTURE September 27–29, 2024



Mandalika International Circuit, Lombok, West Nusa Tenggara



Attendance

120,000 spectators over 3 days (record-breaking)



International Visitors

24,000 tourists

5th most attended MotoGP Grand Prix in 2024









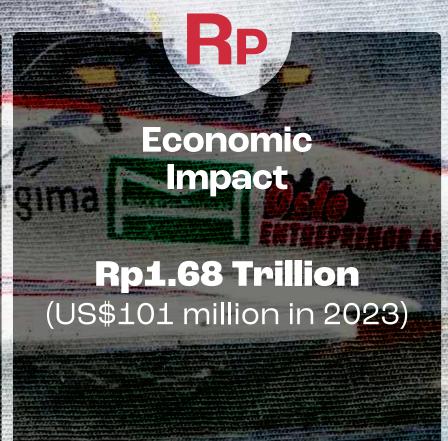


La Ke I O Ca March 2-3, 2024

Mulia Raja Port, Balige, Lake Toba, North Sumatra















Borobudur Marathon

December 1, 2024

Magelang, Central Java



10,500 Participants (From 28 countries)



Categories

Marathon (42.195 km), Half Marathon

> (21.1 km), **10K Run**



Economic Impact

Promoted health, fitness and the cultural heritage of Borobudur Temple









Bali Maybank Marathon

August 25, 2024

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Bali United Training Center, Gianyar, Bali



Attendance

12,700 Participants (From 57 countries)



Recognition

First Indonesian
marathon to earn
the World Athletics
"Bronze Label"



Economic Impact

Boosted Bali's economy through tourism and hospitality







Looking ahead to 2025...

Indonesia is set to host major international sports events in 2025, further solidifying its reputation as a sports tourism hub

Jakarta



LOCATION

Jakarta

DATES

October 19–25, 2025

SIGNIFICANCE

Indonesia's first time hosting the World Championships, expected to attract thousands of athletes and spectators worldwide.

world abilitysport

LOCATION

Jakarta

DATES

September 10–21 2025

SIGNIFICANCE

This para-sports
event will showcase
diverse competitions,
supporting inclusive
sports tourism.

AMAG 2 0 2 5

LOCATION

Jakarta

DATES

2025

SIGNIFICANCE

A key event for veteran athletes, drawing competitors and audiences from across Asia.



LOCATION

Jakarta

DATES

2025

SIGNIFICANCE

Indonesia's first UFC event, marking a milestone for the nation's combat sports scene

EVENT TITLE

Fight Night.

These events, supported by infrastructure development and strategic initiatives, will further boost tourism and create lasting economic benefits.

Indonesia is also exploring opportunities to host other major events like the World Surf League and World Rally Championship (WRC).