

GROWTH OF SQUASH

IN THE
MIDDLE
EAST

TIMELINE OF GROWTH

2003

Amr Shabana wins his first World Championship title, marking the beginning of the region’s modern rise in squash.

2010

Saudi Arabia hosts the Men’s World Open Championship for the first time.

2016

Nour El Sherbini becomes the youngest women’s World Champion in history.

2018

- El Gouna International became a major PSA Platinum event with rapidly growing Arab viewership.
- Dubai also hosts three PSA World Tour Finals (2016–2018) for both men and women.

2020

Qatar hosted the Men’s World Open Championship for the fourth time.

2021-
2023

Arabic sports networks (Egypt, UAE, Gulf) begin airing squash highlights and match recaps.

MAR
2025

ONTime Sports, a leading Egyptian sports channel, secures broadcast rights for all PSA Squash tournaments across Arabic media.

APR
2025

Fully Egyptian finals at El Gouna International 2025 significantly boost regional visibility.

MAY
2025

Egypt

Palm Hills International Squash Open for Men launches in Egypt.

- Egyptian men have won 15 of 22 championships since 2003.
- Egyptian women have won 10 of 10 titles since 2015, including nine consecutive all-Egyptian finals (2016–2025).

UAE

UAE Open Squash Championship announced and broadcast locally.

AUG-
OCT
2025

PSA confirms multiple Middle East tournaments on the 2025–2026 calendar.

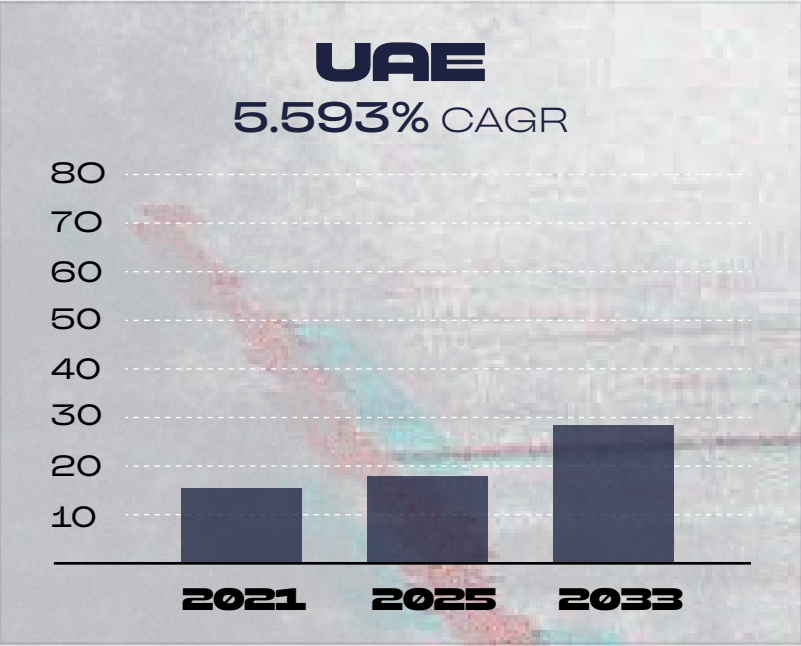
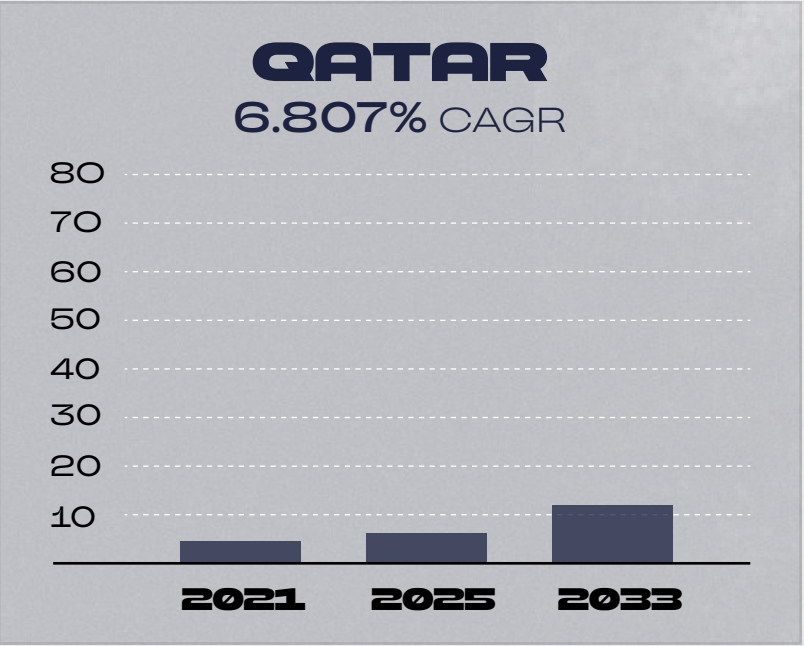
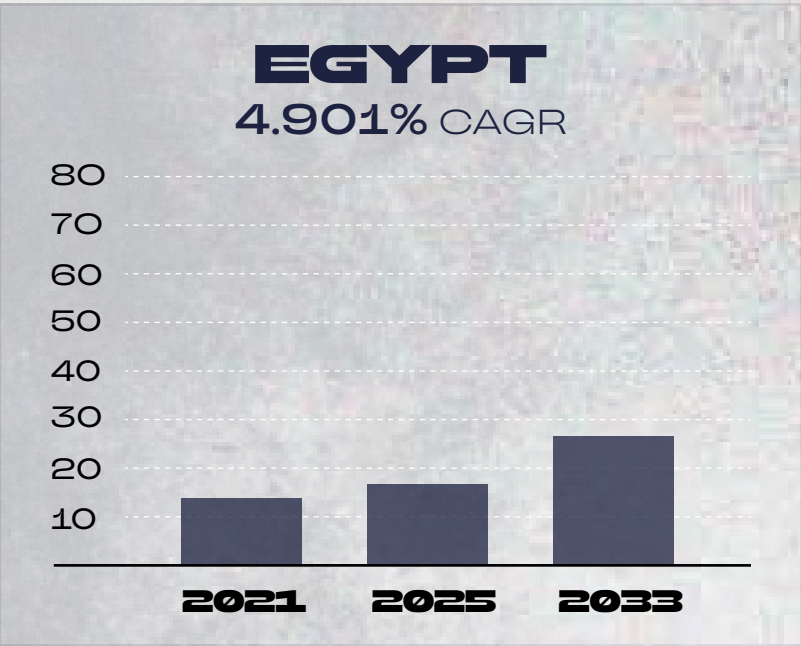
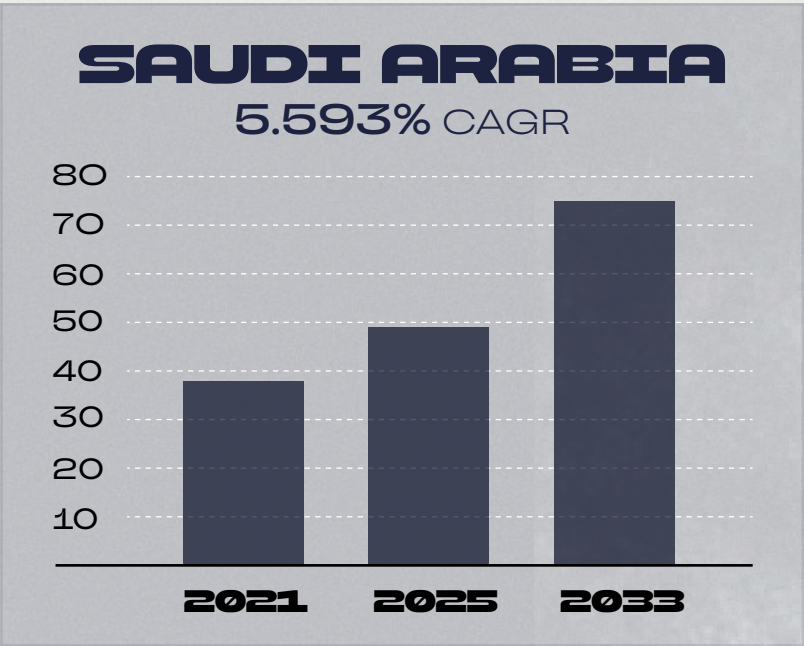
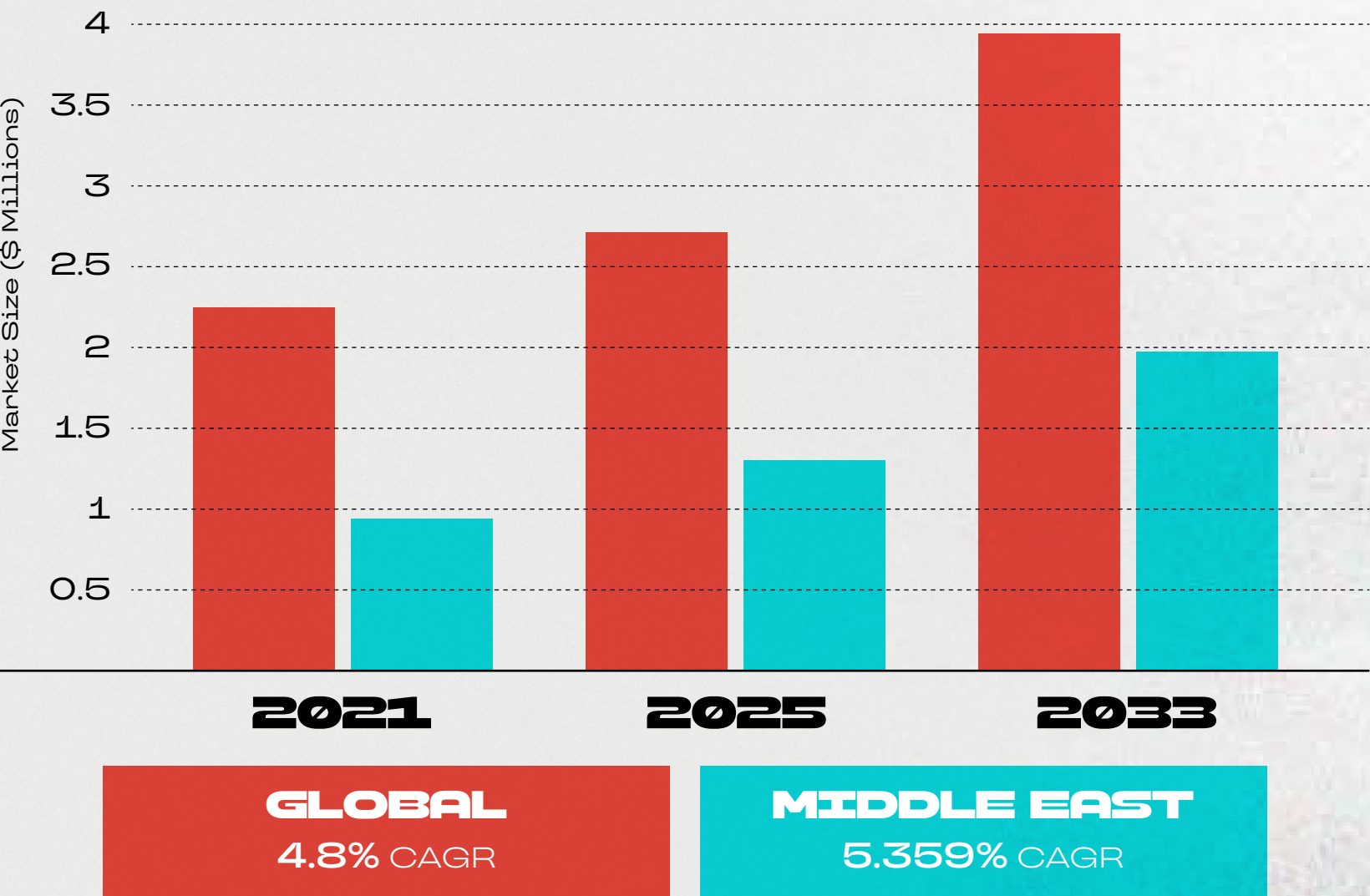
OCT
2025

World Squash signs an MoU with ANOC to distribute squash content to 60+ million sports fans worldwide – a major visibility boost ahead of the sport’s LA28 Olympic debut.

GROWTH OF SQUASH *in the* MIDDLE EAST

MARKET GROWTH

2021 » 2025 » 2033



GROWTH OF SQUASH *in the* MIDDLE EAST

PSA WORLD TOUR TOURNAMENTS

PSA WORLD CHAMPIONSHIPS

The most prestigious event in professional squash

Top Egyptian Men's Champion

ALI FARAG
4 GOLD MEDALS

Top Egyptian Women's Champion

NOUR EL SHERBINY
8 GOLD MEDALS

EGYPT HOLDS:

1st place in total Men's World Championship medals
2nd place in total Women's medals

PSA WORLD TOUR FINALS

Season-ending event for the top 8 players

Most Men's Titles

MOSTAFA ASAL
3 GOLD MEDALS

Most Women's Titles

NOURAN GOHAR
4 GOLD MEDALS

EGYPTIAN ACHIEVEMENTS:

Men: 12 Golds out of 29 editions
Women: 8 Golds out of 12 editions

PSA PLATINUM EVENTS

Highest World Tour tier

KEY EVENTS:

El Gouna International (Egypt)
British Open
Windy City Open
Qatar Classic (QTerminals)

PSA GOLD, SILVER & BRONZE EVENTS

GOLD:

High-ranking impact,
strong draws

SILVER:

Mid-tier events

BRONZE:

Entry tier for
emerging players

PSA CHALLENGER TOUR

Development circuit
(Challenger 5, 10, 20, 30)
Strong presence in
Egypt, Qatar, Saudi Arabia

GROWTH OF SQUASH *in the* MIDDLE EAST

SIGNALS OF GROWTH

ATHLETE DOMINANCE

Arab athletes (especially Egyptians) consistently dominate global men's & women's rankings.

EXPANSION OF HOSTING COUNTRIES

Major PSA events increasingly hosted in Egypt, UAE, Saudi Arabia, Qatar.

DIGITAL GROWTH

Strong rise in squash consumption across regional digital and social platforms.

GLOBAL EXPOSURE BOOST

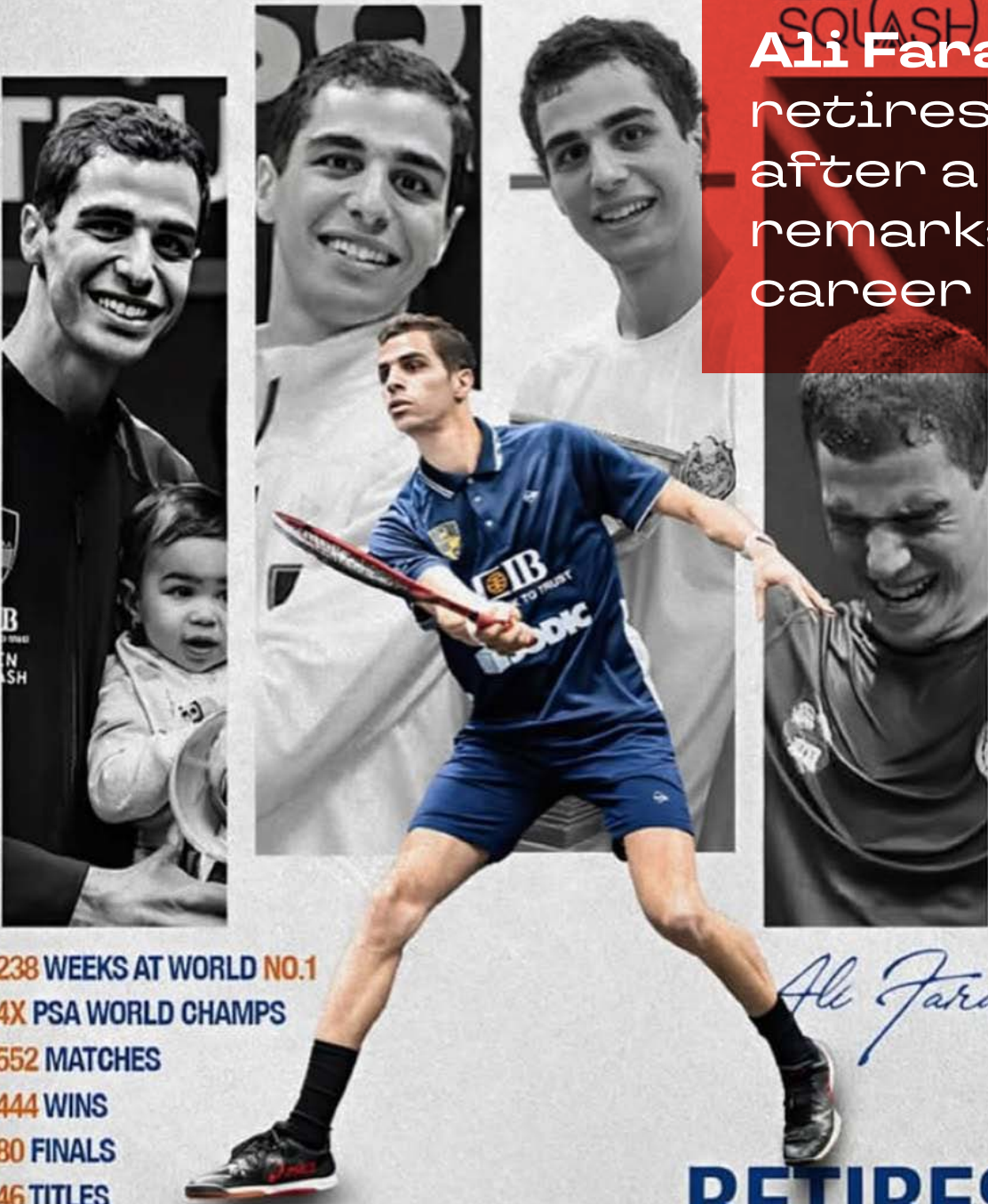
The 2025 ANOC partnership unlocks access to a 60M+ global audience, ahead of squash's Olympic debut (LA28).



BROADCAST BREAKTHROUGH

Arabic sports networks begin featuring squash content from 2021 onward.

Full PSA broadcast rights acquired by an Arabic network in 2025 (ONTime Sports).



Ali Farag
retires
after a
remarkable
career

238 WEEKS AT WORLD NO.1
4X PSA WORLD CHAMPS
552 MATCHES
444 WINS
80 FINALS
46 TITLES

Ali Farag
RETIRES

@cibsquash and aliamrfarag



Hania El Hammamy & Mostafa Asal
crowned US Open
Squash 2025
Champions.



محمد آل نصفان
إنجازات دولية تُسَطَّر بالذهب في 2025م

مارس	فبراير	يناير
		
بطولة قطر ستلايت PSA	بطولة ألمانيا للشباب والناشئين	بطولة فرنسا الدولية
أغسطس	يوليو	أبريل
		
بطولة هونغ كونغ الآسيوية	بطولة سنغافورة الآسيوية	بطولة قطر للشباب والناشئين
البرونزية 29 - الكويت		

www.squash.sa saudisq1992

Saudi athlete
Mohamed Al Nisfan
reaches 9
international
squash titles