



# BADMINTON IN VIETNAM

**A NATIONAL PASSION**

**RL Insights**



# AT A GLANCE

## Badminton in Vietnam

Vietnam Badminton  
Federation

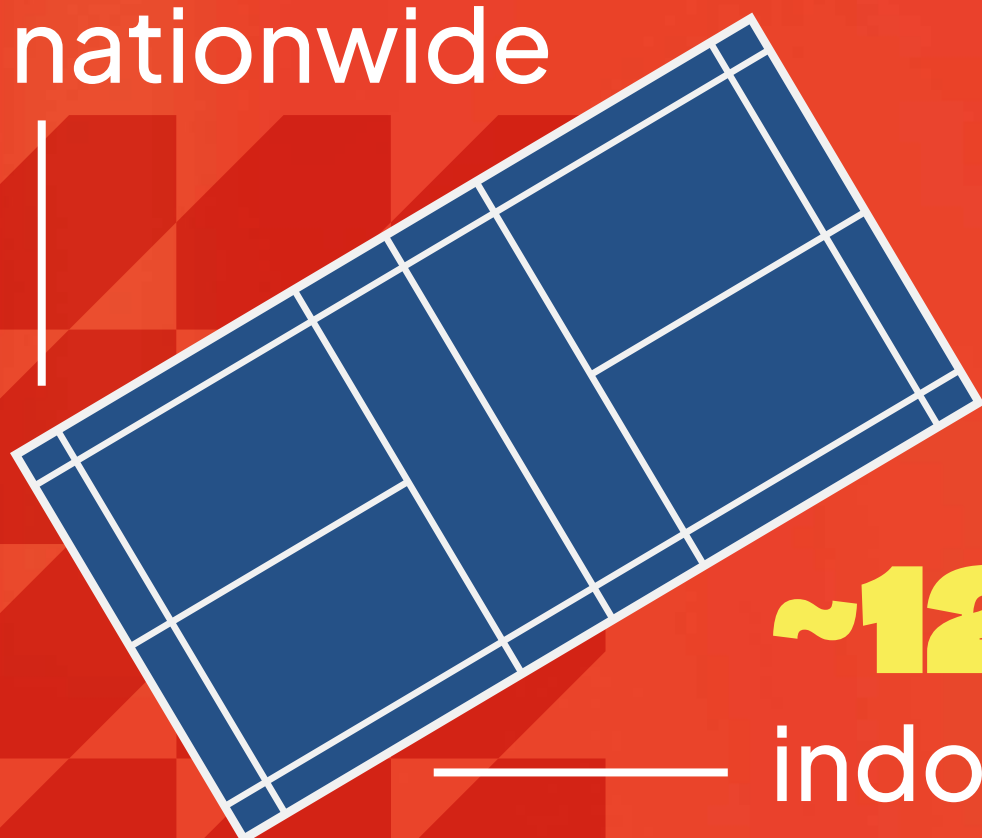
**FOUNDED  
IN 1958**

**1960**

First international  
appearance

**50,000**

badminton courts  
nationwide



**~12,000**

indoor courts

**#2**

in Southeast Asia

**FOR  
INTERNATIONAL  
LEVEL PLAYERS**

(#1 Indonesia)

**EQUIPMENT  
EXPORTS**



**#2 IN THE  
WORLD**

(24,568 shipments)



Vietnamese

# WOMEN'S SINGLES

## Nguyễn Thùy Linh

**#28** IN THE WORLD (FEB 2025)



**Vietnam Open Champion**

**SEPTEMBER 2024**

**German Open Runner-Up**

**MARCH 2025**



Vietnamese

# MEN'S SINGLES

## Nguyễn Hải Đăng

#63 IN THE WORLD

#3 IN VIETNAM





Vietnamese

# MEN'S SINGLES

## Nguyễn Tiến Minh

**#287** IN THE WORLD  
**#2** IN VIETNAM

Former World #5

x3 Olympian

First Vietnamese athlete to achieve this

Bronze Medalist

At 2013 World Championship

x11 Consecutive  
National Champion





Vietnamese

# MEN'S SINGLES

## Lê Đức Phát

#67 IN THE WORLD  
#1 IN VIETNAM

Uganda International  
Champion

February 2024





# BIGGEST BADMINTON TOURNAMENTS

in Vietnam

1

## Ciputra Hanoi International Challenge

📅 March 25–30 🏆 \$17,500

2

## YONEX SUNRISE Vietnam Open

📅 Sept 9–14 🏆 \$110,000

3

## LI-NING Vietnam International Series

📅 Oct 21–26 🏆 \$5,000

4

## FELET Vietnam International Series

📅 Oct 28–Nov 2 🏆 TBC

# MARKET SNAPSHOT

2024 – 2025

**\$63M**  
**MARKET  
VALUE**

in 2024

↑ 32% YoY

**~280**  
**Manufacturers/  
Exporters**

**775**  
**SHIPMENTS**

Between Mar 2023 – Feb 2024

↑ 95% YoY

## TOP BUYERS of exported products

**#1**



**#2**



**#3**



## GROWTH DRIVERS

**#1**

Rising interest  
in badminton

**#2**

Government  
support

**#3**

Local stars' success  
internationally